

Boston Women in Finance

Partnership Information
Summer 2020



Our Mission

We are a professional women's group dedicated to bringing together a diverse community of accomplished women with financial backgrounds, experience, and industry interests, to network, collaborate, and inspire.



Our History: From Wall Street to Federal Street

Eight women on Wall Street with vision, ambition, intelligence, energy and pride, formed the association in 1956.

The founding members were mostly security analysts—the first professional position open to women on Wall Street —and soon included bankers, brokers, traders, management consultants, financial analysts, portfolio managers, economists, and lawyers.

In 1995, the Boston chapter was founded.

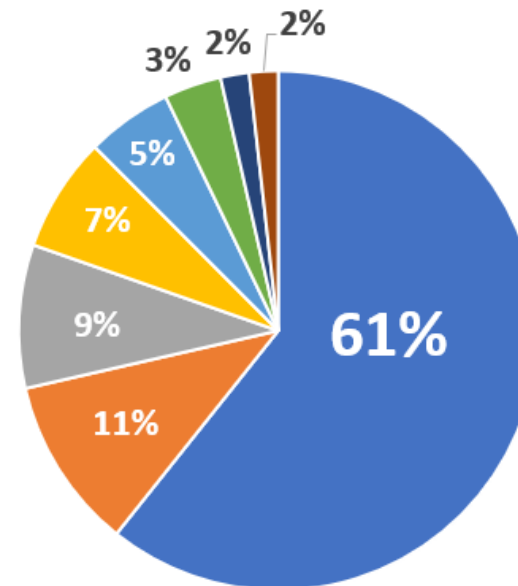




Our Members

Boston Women in Finance is a professional women's group dedicated to bringing together a diverse community of accomplished women with financial backgrounds, experience, and industry interests, to network, collaborate, and inspire.

Our membership is a powerful community of women **leaders, innovators,** and **influencers** who meet monthly to delve into a wide range of topics including economic and financial trends, technological advancements, evolving leadership roles, professional development, and much more.



BWF Members By Industry

- Financial Services
- Other
- Professional Services
- Legal
- Tech
- Recruiting
- Biotech
- Marketing





Our Reach

Boston Women in Finance supports a lively community of close-knit members and friends on [LinkedIn](#), [Twitter](#), and [Instagram](#).

We also collaborate and partner regularly with other similar and complementary associations in the Boston area, including:

- Women in ETFs
- The MSCPA
- Women Investing for a Sustainable Economy
- CFA Boston
- ISITC
- The CFO Leadership Council
- The MIT CFO Summit

And more!



What We Offer



Boston Women in Finance offers leadership development and deep connections for both our current and future workforces.

We offer a blend of public monthly thought leadership programs, private members-only events and online resources, direct connections and opportunities to build personal brands, find new career paths, and more.

Boston Women in Finance also offers an annual scholarship program, designed to guide our future leaders through their early stages of their career development.





Our Discussions

Boston Women in Finance's programs and discussion topics are as diverse as our membership.

We strive to produce programs that are meaningful, actionable, and aid in more comprehensive leadership within the Boston community.

Past Topics Include:

- Shaping Your Personal and Professional Brand
- New Roles, Careers, and Life Stages: Transition Planning for Success
- U.S. & Global Economic Reports
- Stay Fired Up at Work Without Burning Out
- Cyber Security
- Collaborating With and Managing Remote Teams
- Navigating The CARES Act
- Preparing Your Team for Re-Entry
- AI and the Influence of Automation at Work
- The Massachusetts Paid Medical Leave Act – What You Need to Know





Become a Partner



Becoming a partner with Boston Women in Finance will help you:

- Connect with decision makers and influencers across the region
- Reach your target audience and build brand recognition within multiple industries
- Build meaningful long-term relationships with professionals at all levels



Event Sponsorship

Cost: \$500/online event; \$1,000/live events



Have thought leadership or an educational topic that you'd like to share with our dynamic group? Consider an event sponsorship with Boston Women in Finance, where you can present a live event (either live or online) to our membership.

We will deliver a turnkey event, including registration, live event or webinar hosting, and event promotions. All we'll need is your logo, your event topic*, and speakers! A full attendee list, including contact information, will be delivered after the event is completed**.

**Boston Women in Finance requires the approval of content prior to engaging in an event sponsorship.*

***An event sponsorship requires at least 6-8 weeks of advanced notification.*





Brand Sponsorship

Cost: \$6,000 annually



Interested in building a long-term relationship with our community? Consider a Brand Sponsorship with Boston Women in Finance. You'll receive:

- One Boston Women in Finance Board Seat, as well as the ability to gift up to three annual memberships with Boston Women in Finance
- One dedicated event (either live or online) to share your thought leadership
- Brand Presence in all Boston Women in Finance materials and outreach
- A Dedicated page with your content and thought leadership on the Boston Women in Finance website
- Ability to submit articles and other thought leadership content to our blog, monthly newsletter, and social media accounts
- Recognition of support for our Annual Boston Women in Finance Scholarships



Ready to become a BWF Partner? We'd love to count you in.

Contact: Becky Blackler, President

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